

POWER IS NOTHING WITHOUT CONTROL
POSITION CONTROL

SUNGARD

Front Arena **YOUR INTELLIGENT ENGINE**



Across asset classes and business lines, SunGard's Front Arena is the powerful, comprehensive platform that delivers a true Position Control infrastructure.



TRADE EXECUTION
AND PRICE
DISTRIBUTION



ACTIVE POSITION
MANAGEMENT



ENTERPRISE
TRADING
CONTROL



AUTOMATION
AND PROCESSING

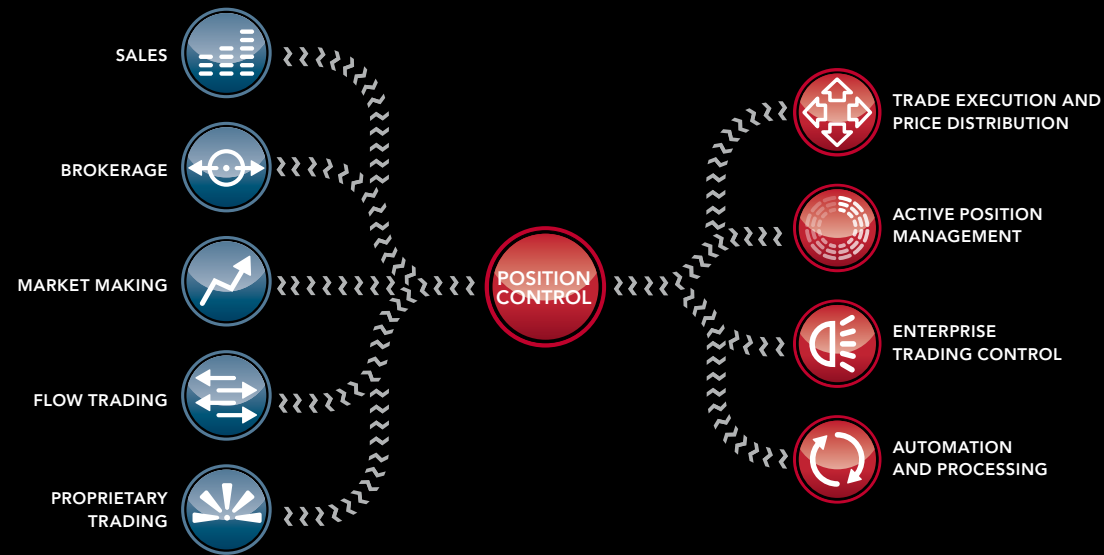
We are in a new era. The rules of the road have changed, as regulators move to strengthen oversight and increase transparency. The new competitive landscape presents serious opportunity – for those with the vision and speed to take advantage.

Staying in front demands both raw power and perfect control to make reflex-fast decisions. Front Arena's dynamic Position Control technology is precision-engineered to deliver outstanding performance right across your business.

Every competitive trading room needs a great engine. Front Arena lets you control multiple asset classes and business lines through a single, intelligent dashboard. Bring unrivaled power and fingertip control to your most demanding environments.

Front Arena YOUR INTELLIGENT ENGINE

How Front Arena delivers Position Control



SUPERIOR HANDLING

TRADE EXECUTION AND PRICE DISTRIBUTION



Liquidity is fragmenting and your clients are demanding new ways to trade. Business is becoming more complicated – just when regulatory scrutiny is at its most intense. How do you respond?

Front Arena delivers superior agility, helping you find and close on more opportunities than any other platform. Real-time transparency across exchanges and alternative trading venues optimizes decision making. Over-take the competition with dynamic Position Control.

Distributing prices down multiple channels helps you reach the widest audience. Tuning flows of liquidity to multiple execution venues automates volume business and allows desks to concentrate on high value deals.

Front Arena UNCOMPROMISING FEEDBACK AND RESPONSE



INSTANTANEOUS OUTPUT

ACTIVE POSITION MANAGEMENT



It's a bumpy road ahead: volatility is the new reality. 'Buy and hold' is history. As markets cover more ground, thousands of scenarios come into play. How do you react?

Front Arena takes real-time position management to a new level. Dynamic Position Control reveals all market risks and tests your positions' sensitivity to them. From simple vanilla instruments to complex structures – it's easy to price and roll out new products.

Intuitive control panels let you see the precise effect of market movements. A risk/opportunity radar alerts you to what's ahead. Monitoring and managing positions in real-time allows you to make split-second, informed decisions.

Front Arena **OUTPERFORM IN ALL CLIMATES**



BRILLIANT ILLUMINATION ENTERPRISE TRADING CONTROL



Hidden exposures have wrecked profitability and shattered balance sheets across the industry. The days of driving blind are over: now you need to see your position clearly. Can you steer your business safely?

Front Arena gives you unparalleled insight into all exposures across your trading activities. No matter what the instrument – from vanilla exchange-traded to the most intricate OTC deal – no risk factor remains hidden and no P&L item goes unexplained.

Give senior traders, heads of desks and risk managers a strategic dashboard, including state of the art VaR, stress testing and limit management. A single, business-wide view of risk gives managers confidence and peace of mind.

Front Arena [SEE WHAT'S AHEAD](#)



MORE POWER, LESS CONSUMPTION

AUTOMATION AND PROCESSING



Multiple systems with ad hoc connections and complex workflows increase costs and hide risks. How do you outmanoeuvre failed trades, operational errors and poor automation?

Front Arena's configurable, event-driven, exception-monitoring processing drives automation: Position Control. One database, one data model across OTC and exchange-traded activities, enhances transparency while cutting operational risk.

Comprehensively handle all your trade processing from the same application – minimize exceptions while maximizing throughput – from execution to settlement. A flexible, user-friendly and extensible platform radically simplifies workflows and processes.

Front Arena ENGINEER YOUR PROCESSES



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TAKE CONTROL

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